

## Doosan Forklift Parts

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental company which includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

With a association consisting of over 90 autonomous sellers, the forklift group provides quality materials handling equipment to the comprehensive North American market. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and sales places throughout Canada and the U.S. The forklift product line remarkably comprises of 63 different machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous vehicle designs range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing lift truck company in the North American market, due to their consistency in maintaining a high level of client service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division located in Cleveland has a skilled team knowledgeable in Sales, Purchasing, Marketing, Logistical and Technical Support.

Korea's initial home-based forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a national equipment expansion venture. Early product sales of this manufacturing equipment focused on large business communities, the armed services and on state-run firms. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction became the new focus for improving quality and product development.

Home-based lift truck trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a situation of significant growth of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to respond to competitive pressures in the US materials handling market. This endeavor greatly expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a modern plant which helped launch the business for the fabrication of high added-value products suited for export. In 1993, the corporation had a international sales system and started exporting models they had developed through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into overseas markets.